

# SIoux FALLS TOMORROW 4

A VISION FOR THE FUTURE | 2034





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“Sioux Falls Tomorrow 4 focuses on goals and action items that can be addressed through collaboration by our community.”

## FOREWORD

Sioux Falls has a legacy of visionary leaders who have shaped this city into the thriving community it is today. Their foresight and dedication laid the foundation for our current success, and now it is our responsibility to build upon it. **Sioux Falls Tomorrow 4** is a forward-looking plan that identifies key priorities to move our city toward an even stronger future.

This 10-year plan is more than a document; it is a narrative of our shared future—a road map that will guide Sioux Falls as it continues to evolve and flourish. It is a call to action for current and future stakeholders, a blueprint for those who will write the next chapters of our city’s story. None can deny that Sioux Falls has grown into a city of strength and opportunity, where progress is built on the

foundation of past successes. As in the past, mindsets, attitudes, and practices surrounding city growth shift and drive a growing need to evolve and approach development differently. As we stand on the cusp of a new era, it is essential to honor this legacy while steering our city and our region toward a future of boundless opportunities.

**Sioux Falls Tomorrow 4** builds upon previous plans and serves as the next iteration—addressing what we can impact over the next decade. We recognize that many important needs and aspects of Sioux Falls are not included in this plan. Their absence does not diminish their importance. Instead, **Sioux Falls Tomorrow 4** focuses on goals and action items that can be addressed through collaboration by our community.

For example, a robust education system strengthens communities by creating economic opportunities, improving health, fostering civic engagement, building social bonds, sparking innovation and developing skills to address community challenges. Although this plan does not include education as a focus area, it is woven throughout the plan.

As we chart our course over the next decade, our city’s future will require maintaining Sioux Falls as a destination for businesses and innovation. We will prioritize expanding infrastructure, improving amenities, and meeting the future needs of our ever-growing population. This growth isn’t just about size; it’s about strength—ensuring our community thrives economically and socially.

While the plan is focused on Sioux Falls, the future will be shaped by the entire region. Looking ahead, Sioux Falls and neighboring communities will increasingly grow and interconnect, making a regional perspective essential. Our shared growth depends on future collaboration to ensure we thrive together as a unified region.

The success of **Sioux Falls Tomorrow 4** will be the result of many hands working together. Likewise, all will share the work and benefits that come from implementing this plan. Our progress relies on the dedication of everyone—citizens, organizations, and civic leaders—working together to achieve even greater things for Sioux Falls.

# VISION



**SIOUX FALLS** is a dynamic, diverse and vibrant ecosystem because of our forward-thinking community and a collaborative spirit that extends across the region. Here, the future is unfolding with boundless opportunities, exceptional quality of life, and an inspiring environment where businesses, residents, and visitors alike grow and prosper together.

# AREAS OF FOCUS

## Economic Development & Corporate Responsibility



Sioux Falls has established a thriving business environment that fosters corporate responsibility and is committed to recruiting and retaining major businesses that align with the culture. Our infrastructure—already robust—will continue to evolve, with plans for airport expansion, ongoing support for new and established businesses, maximizing the potential of the downtown riverfront, and an intentional focus on emerging industries and technical innovation, cultivating a resilient and dynamic economic ecosystem.

## Quality of Life



Sioux Falls is committed to meeting the needs of all residents by continuously improving amenities and overall city livability. We will enhance public and alternative transportation and expand recreational facilities. By advancing the vision of the Falls Park Master Plan and extending recreation trails throughout the region, we aim to foster stronger connections and support a vibrant, active, and healthy future for all residents.

## Social Services



Sioux Falls is dedicated to providing efficient, innovative housing programs and efficient social service initiatives. Through collaboration, accountability and innovation, Sioux Falls aims to become a national leader in addressing housing and social service challenges, fostering a stronger, healthier community for all. By coordinating mental health, substance abuse and homeless services, we will improve service delivery and well-being for all residents.

## Regional Collaboration



As greater Sioux Falls grows, neighboring communities are increasingly connecting. Embracing a regional mindset will be crucial for fostering collaborative growth and mutual benefit. Regional leaders and neighboring cities will work closely to ensure the region thrives, creating a cohesive and prosperous metropolitan area together.

# ECONOMIC DEVELOPMENT & CORPORATE RESPONSIBILITY

## VISION

Sioux Falls is celebrated nationwide for its welcoming business climate, collaborative nature, innovative spirit, strategic growth and consistent success.

A thriving, diverse and balanced business community is crucial for the long-term sustainability of the Sioux Falls region. **Sioux Falls Tomorrow 4** defines economic development as the retention, expansion and recruitment of businesses in the Sioux Falls region, cultivating a variety of quality enterprises across multiple sectors and maintaining a solid business climate.

Building a healthy business environment is an ongoing process that involves analysis, visionary thinking and understanding of existing assets, resources and trends. This definition includes a wide range of businesses, from major corporations to sectors like agriculture, manufacturing, startups, technology and services (including nonprofits, healthcare, banking and insurance).

Currently, the region is focused on identifying the types of companies best suited for the future while balancing the quality and quantity of jobs. Diversifying the economy by attracting industries in emerging sectors, alongside strengthening established businesses, will foster resilience to withstand market shifts. When recruiting new businesses, factors such as local market characteristics, trends and resource efficiency (such as water and electricity use) are carefully considered. Though Sioux Falls can boast a remarkably low unemployment rate of 2%, we recognize that continuing to build a skilled workforce for both new and existing businesses needs to remain a priority.

A vital aspect of a thriving business environment is a robust airport that meets the community and business needs of greater Sioux Falls and connects the region nationally. Expanding airport gates and infrastructure will be essential as the area grows to stay competitive in the national and global market.

## Goal 1: Support Airport Expansion as a Region

Sioux Falls has consistently prioritized infrastructure and public facility improvements. Airport expansion has become a critical step to ensure the city and surrounding region meet current and future demands. The airport's growth is key to strengthening the economic vitality of Sioux Falls and the broader metro area by improving transportation access, fostering business opportunities and expanding trade routes. A larger airport will vastly impact the entire region for cargo and leisure transportation.

This expansion plan, driven by the Sioux Falls Regional Airport Authority and backed by public and private partners, will emphasize strategic benefits such as increased direct flights, enhanced cargo capabilities and stronger global connectivity, all essential for the region's continued economic expansion. A larger airport will offer improved access

and opportunity for businesses and travelers alike, making the region an attractive destination for investment and a competitive player on the national and global stages.

The plan will highlight a strong return on investment, emphasizing how improved transportation infrastructure strengthens trade, tourism and job creation. By enhancing both domestic and international links, the expanded airport will provide significant growth opportunities across industries. With strong regional demand in place, federal, state, local and private funding will be more easily secured and position greater Sioux Falls as a national transportation and economic hub, connecting the area to the global economy.



## ACTION ITEMS:

- Support the Sioux Falls Regional Airport Authority in launching a regional plan showcasing airport opportunities, including new direct flights, cargo/shipping, commercial and international trade possibilities.
- Develop pathways for securing federal, state, local and private funding.

# ECONOMIC DEVELOPMENT & CORPORATE RESPONSIBILITY



## Goal 2: Preserve, Invest and Expand the Sioux Falls Culture of Corporate Responsibility

Maintaining and enhancing Sioux Falls' corporate culture is key to economic development. The collaborative, charitable and problem-solving business environment plays a significant role in creating the positive culture that sets Sioux Falls apart. Preserving and enhancing this culture is essential to achieving the community's aspirations.

Corporate responsibility goes beyond financial contributions. It's about businesses engaging with the community and playing a hands-on role in shaping its future. This commitment takes many forms, including philanthropic donations, employee volunteerism, mentorship of younger generations, and key partnerships.

Current leaders exemplify Sioux Falls as a city where businesses don't just operate—they invest in people, solutions and progress. Their stories highlight the culture of generosity and power of involvement for local companies while attracting those looking to join a special community. Working with national, state, and city officials to strengthen the tools and incentives to retain and attract new businesses will ensure a competitive edge and thriving business culture.

### ACTION ITEMS:

- Focus on retaining existing businesses while actively promoting Sioux Falls' unique corporate culture to attract a larger workforce and new enterprises.
- Utilize local networks and relationships to attract international talent and businesses to Sioux Falls.
- Utilize the Greater Sioux Falls Chamber of Commerce Business Leadership Council to continue welcoming and integrating new corporate leaders into the community, helping them connect with the existing network and the city's business culture.
- Continuously assess and refine incentives and resources to effectively recruit and retain corporate businesses and necessary workforce.
- Proactively develop emerging leaders across communities to connect them to the unique business culture Sioux Falls is known for.
- Publicly recognize businesses that exemplify corporate responsibility.

## Goal 3: Attract and Support the High-Tech Sector

Sioux Falls envisions a future where innovative and diverse high-tech businesses thrive throughout the city, attracting and supporting high-wage, high-tech jobs through robust business development efforts. There are numerous existing and emerging opportunities to support high-tech businesses in the Sioux Falls region which can be further capitalized upon:

- Information Technology and Cybersecurity
- Financial Technology (Fintech)
- Biotechnology and Genetics
- Biofuels and Bio-Agriculture
- Precision Agricultural Technologies
- Advanced Manufacturing (including Medical Devices and Medical Supplies)

Investing in and partnering with higher education institutions on private sector opportunities and transforming university research into viable businesses are other key areas of focus. Building the capacity of high-tech companies to compete globally is another priority.

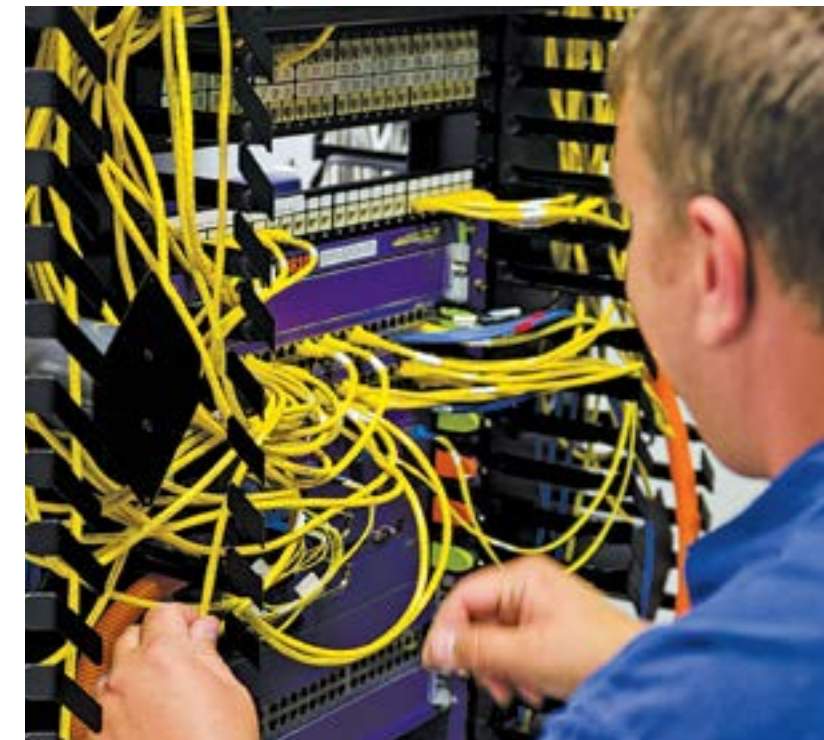
Retaining emerging talent from local universities to develop homegrown high-tech businesses is realistic and valuable. Creating a supportive environment for starting and growing high-tech companies is central to this goal.

To develop policies that support the high-tech sector, it is crucial to gather input from these businesses regularly and adapt policies as needed. Leadership will partner with higher education institutions to inspire local students to stay as well as attract external talent and entrepreneurs to start businesses in Sioux Falls.

Ongoing marketing efforts will highlight innovations and opportunities, continuously attracting new businesses that harness high-tech ideas.

### ACTION ITEMS:

- Consistently invest in technological innovations by supporting both new and existing companies.
- Forge strong partnerships with higher education institutions and K-12 schools to foster innovation and growth. Tap into diverse populations that are underrepresented in the tech space to foster opportunity and inclusion.
- Create and regularly update policies tailored to high-tech businesses' needs.
- Vigorously promote Sioux Falls as a leading hub for high-tech industries.



# ECONOMIC DEVELOPMENT & CORPORATE RESPONSIBILITY



## Goal 4: Expand the Boundary of Downtown and Maximize Amenities Along the River

Maximizing the potential and creating the highest and best use of underutilized areas within downtown will bring community-wide benefits to residents, small businesses, and the hospitality and tourism industries.

Planning for the Riverline District and downtown expansion has been underway, with diverse public/private committees involved. These visionary efforts include a variety of potential amenities, providing a significant return on investment that benefits all sectors of Sioux Falls in building a more robust tax base.

### Key partners may include but are not limited to:

*City of Sioux Falls, Forward Sioux Falls, Sioux Falls Development Foundation, Greater Sioux Falls Chamber of Commerce, Downtown Sioux Falls, Inc., Friends of the Riverline District, Airport Authority, Sioux Metro Growth Alliance, MSA Cities, Lincoln and Minnehaha Counties, Higher Education Institutions, Sioux Falls School District, Supportive Tech Industry, Nonprofits and Public/ Private Regional Stakeholders (e.g., military, residents, businesses).*

# QUALITY OF LIFE

## VISION

**Sioux Falls is a thriving, diverse community that offers an array of highly acclaimed amenities for residents and visitors alike, making it the place where people continue to connect, grow, and enjoy a high quality of life.**

Vibrant amenities play a crucial role in attracting and retaining both businesses and residents, contributing to the thriving community and enhancing the quality of life in the Sioux Falls area. Recreation, entertainment and ease of access within the community are key factors that fuel the enthusiasm people feel for Sioux Falls.

## Goal 1: Enhance Public and Alternative Transportation

A strong public and alternative transportation system will remain essential for Sioux Falls as it reduces traffic congestion, lowers environmental impact and improves access to jobs and activities, enhancing both the economy and quality of life.

Sioux Falls has successfully managed car traffic growth and has made significant progress on enhancing alternative transportation, giving people the freedom to travel as needed to fully experience their city. The City of Sioux Falls' Transit Development Plan has helped Sioux Area Metro (SAM) serve a changing city more effectively, ensuring residents can reach their destinations as Sioux Falls grows.

Solutions like on-demand transit, bike shares and micro-mobility options will address the "first mile/last mile" challenge, while well-maintained sidewalks and quiet zones in railadjacent neighborhoods will continue to support safe, convenient travel for

individuals of all abilities and economic situations. Integrated technology such as mobile ticketing and real-time GPS tracking has already enhanced user experience.

While Sioux Falls' infrastructure is well-planned and maintained, continued efforts must anticipate population growth, increased regional interaction, and other factors that might put pressure on the transportation system. Additional exploration and adoption of emerging technologies will also enhance efficiency and prepare infrastructure for ongoing advancements.

Ongoing evaluation will adjust programs based on effectiveness. Additionally, enhancing main road corridors to improve vehicle traffic flow, implementing pedestrian-friendly designs and incorporating aesthetic treatments will benefit residents and visitors through both safety and visual appeal.

## ACTION ITEMS:

- Continue to invest in and support Sioux Falls' comprehensive transit program that integrates and improves first/last mile transit with the latest technology (e.g., mobile ticketing, real-time GPS) and evaluate its effectiveness continuously.
- Designate key transportation corridors for special design treatments, including walkability, bikeability, streetscape, and traffic flow considerations. Address interactions with rail and high-visibility streets to enhance the community's image.

# QUALITY OF LIFE

## Goal 2: Increase Year-Round Recreation Opportunities

A recent study by the City of Sioux Falls revealed a significant shortage of indoor recreation space compared to benchmarks for cities of similar size. Healthy cities are active cities all year round, and a strong network of recreational spaces is essential for fostering public health and community wellness.

Sioux Falls neighborhoods are well-served by parks and school playgrounds, but options are limited when the weather is unfavorable. Developing additional indoor recreation facilities would meet the community's needs and enhance residents' quality of life.

Increased access to indoor facilities and amenities supports active, healthy lifestyles by providing safe and reliable venues for physical activity regardless of the season. These spaces also encourage community engagement, helping neighbors connect and interact through group fitness classes, youth sports and wellness programs. With more amenities, Sioux Falls can further enhance healthy neighborhoods by promoting active lifestyles, reducing the risk of chronic disease and improving mental health by ensuring that wellness opportunities are within reach for everyone in the community.

### ACTION ITEMS:

- Develop public and private partnerships to create additional year-round recreation opportunities.
- Actively pursue private businesses to add to the recreational landscape of the city.
- Support opportunities to convert existing facilities or create new ones.



## Goal 3: Accelerate the Vision and Investments in the Falls Park Master Plan

Falls Park is a cornerstone of Sioux Falls' identity, offering immense historical value and serving as a vital recreational and cultural hub for the community. The unveiling of the Master Plan marks a significant milestone in shaping the park's future. Sioux Falls is committed to advancing this vision, ensuring Falls Park remains a premier destination for residents and visitors.

### ACTION ITEMS:

- Identify and pursue diverse funding sources, including public, private and grant opportunities, to support the implementation of the Falls Park Master Plan.
- Launch key projects outlined in the Master Plan, prioritizing enhancements that will have the most immediate and significant impact on the park's usability and appeal.
- Establish a framework for ongoing evaluation of the Master Plan's implementation, allowing for adjustments and updates to ensure long-term success.



# QUALITY OF LIFE



## Goal 4: Develop Recreation Trails that Connect the Greater Sioux Falls Region

Connecting the Sioux Falls region through a network of recreation trails will provide residents with alternative transportation options and ample opportunities for walking, running, biking and blading. This offers an opportunity for regional collaboration while significantly enhancing the quality of life by promoting active lifestyles and outdoor recreation.

Cities in the region must collaborate, sharing existing trail plans and identifying ways to connect across city/county borders. Planning will address existing and potential traffic conflicts and develop solutions. Creative funding options will be explored to cover development and maintenance costs. These may include private options (e.g., donor-paid miles, trail adoption/sponsorship, grants) and innovative public funding mechanisms.

### ACTION ITEMS:

- Develop region-wide trail connections among cities in the Sioux Falls area.
- Create innovative funding strategies to cover development and maintenance expenses.

### Key partners may include but are not limited to:

*City of Sioux Falls, Forward Sioux Falls, Sioux Falls Development Foundation, Greater Sioux Falls Chamber of Commerce, Sioux Falls Area Community Foundation, Public Transportation Advisory Board, Falls Area Bicyclists, Active Transportation Committee, Sioux Falls Department of Parks and Recreation, Sioux Falls Parks Foundation, MSA Cities, Lincoln and Minnehaha Counties, South Eastern Council of Governments, Private Sector and Philanthropic Organizations, Local Community Groups and Public/ Private Regional Stakeholders (e.g., military, residents, businesses).*

# SOCIAL SERVICES



### VISION

The Sioux Falls region benefits from the most efficient and effective housing and social services by utilizing innovative, coordinated approaches.

As identified in previous planning efforts and recent community surveys and outreach, two critical housing action items were identified: evaluating existing initiatives and exploring the establishment of a housing and/or community land trust. Ensuring a supply of quality, affordable housing is one of the top priorities in Sioux Falls. Addressing this complex issue requires bold, collaborative approaches, leveraging Sioux Falls' renowned spirit of cooperation. By adopting these strategies, Sioux Falls can become a national model for addressing this universal challenge.

Effectively addressing the delivery of social services is another critical focus area. Coordinating service delivery among mental health, substance abuse and homeless service providers will significantly enhance impact. With clear objectives, roles, responsibilities, and accountability, the community can collaboratively tackle this challenging issue.



# SOCIAL SERVICES



## Goal 1: Develop Collaborative and Consistently Funded Housing Initiatives

Sioux Falls aims to make housing more affordable for all residents by creating innovative solutions that address the city's growing needs. Achieving this goal requires strong collaboration among service providers, community leaders, businesses and funding entities to identify housing options, assess associated costs and secure diverse funding mechanisms to launch housing programs that attract and retain employees across various sectors.

To facilitate this effort, key stakeholders will utilize a housing coalition empowered to coordinate services, secure funding, and oversee housing services while addressing service gaps. This collaborative approach will enhance accountability and impact in areas such as home rehabilitation, first-time homeownership and affordable housing.

Sustainable funding is crucial for realizing affordable housing in Sioux Falls. The housing coalition will work closely with community partners to identify new funding sources, explore existing options and develop strategies for sustaining these resources. With a focus on adaptability, the coalition will evaluate how best to utilize funds, potentially establishing a housing trust fund or community land trust to ensure long-term effectiveness.

### ACTION ITEMS:

- Identify and engage local leaders and organizations to ensure the housing coalition's structure, roles and responsibilities are clearly defined, then utilize them to address needs and funding for affordable housing.
- Collaborate with developers to assess program costs and initiate building and marketing efforts for affordable housing projects.
- Advocate for additional incentives to encourage private development.
- Research the feasibility of establishing a housing trust fund or community land trust for Sioux Falls. If deemed viable, secure a dedicated, sustainable local revenue source while pursuing federal and private funding opportunities to optimize the fund's utilization.
- Continuously monitor and track evolving housing needs within the community, evaluating the coalition's impact and addressing gaps as they arise.

## Goal 2: Create Coordinated and Accountable Social Service Delivery

Strengthening the continuum of services for homelessness and behavioral health, including mental health and substance abuse, presents a significant opportunity for Sioux Falls. The community must pursue ways to foster stronger collaboration among decentralized organizations, identifying strategies that ensure effective integration, accountability, and sustained impact through a consistent, long-term continuum of services.

To effectively address issues related to behavioral health and homelessness, the community will assess current policies, eliminate redundancies and

implement improvements as needed. The aim is to create a unified approach for existing shelters and service providers and outline clear steps to achieve this vision.

This coordinated effort will also focus on public education to empower the community to support service providers effectively and avoid actions that could hinder progress. By building understanding and aligning public participation with service providers, we will strengthen the impact of these services for the community as a whole.

### ACTION ITEMS:

- Improve community education on available services and resources for mental health, substance abuse, and homelessness.
- Engage the community in effectively supporting the efforts of service providers.
- Expand Network of Care usage to ensure open data sharing and coordinated communication and establish community-wide metrics and outcome measurements.
- Develop a continuum of services that addresses treatment, job training, employment and housing with associated budgetary and programmatic authority.

### Key partners may include but are not limited to:

*City of Sioux Falls, Forward Sioux Falls, Sioux Falls Development Foundation, Greater Sioux Falls Chamber of Commerce, Sioux Falls Area Community Foundation, Sioux Falls Thrive, Accessible Housing Advisory Board, Sioux Empire Housing Partnership, Sioux Falls Housing Commission, The Link, South Eastern Council of Governments, State of South Dakota, Minnehaha County Human Services Dept., Helpline Center, Southeastern Behavioral Health, Sioux Empire United Way, Lutheran Social Services, Habitat for Humanity, Housing Service Providers, Nonprofit Providers, Faith Communities, Private Sector Companies and Higher Education Institutions.*

# REGIONAL COLLABORATION

## VISION

Greater Sioux Falls is recognized for its collaboration, government agility and unified approaches to regional challenges, all while preserving the unique character of each city and county.

Sioux Falls Tomorrow defines regional collaboration as the cooperation between cities and counties on shared interests to maximize regional impact while respecting each community's distinctiveness. Many issues affecting the region transcend city and county boundaries, requiring inter-jurisdictional collaboration for effective solutions. Whether addressing transportation (highways, roads, rail and trails), public safety, the environment, water, power or airport expansion, the region's voice is stronger and its potential greater when we work together.

To facilitate this, city and county leadership will be brought together to utilize existing frameworks, providing a platform to convene, plan and act on shared interests. Establishing governance structures and developing legislation to support regional efforts will be essential to sustaining these collaborative values and practices into the future.

While challenges and conflicts are a natural part of any collaborative effort, they present opportunities for growth and innovation. Success depends on both public and private sector stakeholders working through these issues together. By doing so, we can build stronger relationships, deepen trust and forge long-term partnerships that create a more cohesive and prosperous region for all.

## Goal 1: Strengthen Regional Cooperation and Governance Structures

To address shared regional priorities and improve metropolitan cooperation, we will focus on leveraging existing frameworks to create a platform for collaboration that unifies city, county and business leadership on areas of shared interest. A strong governance framework will enable coordinated

actions on critical regional issues creating long-term benefits for all communities in the area.

To ensure success, we will research and adapt successful models from other regions, documenting effective strategies, identifying gaps and refining approaches. Measuring both qualitative and quantitative benefits will help standardize resource sharing for future initiatives.

Effective governance structures will be essential for maintaining long-term regional cooperation, even as leadership and stakeholders evolve. This will involve creating formal intergovernmental agreements and establishing coordinating bodies that include elected officials, appointed representatives, municipal staff and business leaders. Preserving the unique identity of each city and county while fostering collaboration will be key to our success. By promoting a culture of cooperation and sharing documented successes, we can set a standard for regional governance and planning that positions our region as a national model.

### ACTION ITEMS:

- Advocate for regional cooperation.
- Identify and agree on areas for collaboration.
- Research, modify and implement models that strengthen regional governance and cooperation.
- Assess the need for legal and governance changes to support long-term regional collaboration.

## Goal 2: Develop Shared Delivery Models for Key Municipal Services

As the Sioux Falls region continues to grow, improving the efficiency and effectiveness of municipal services through shared delivery models will be a priority. Cities in the region can collaborate to deliver key services—such as water, wastewater, public safety, emergency management, libraries, recreation and business development.

By working together, municipalities can reduce costs, improve service quality, ensure access to modern services and promote regional efficiency while maintaining local autonomy. This approach can strengthen regional identity, drive economic growth and ensure long-term sustainability through shared resources and collaboration.

### ACTION ITEMS:

- Engage stakeholders across municipalities to align priorities, build trust and deliver joint services effectively.
- Use successful shared service initiatives as models for addressing future regional challenges.
- Promote trust and cooperation among municipalities through joint projects and collaborative success stories.

# REGIONAL COLLABORATION

# SIoux FALLS TOMORROW 4 PROCESS

## Goal 3: Unite Public and Private Partners for Lasting Change

To enhance the region's economic vitality and quality of life, we will build strategic public/private partnerships that unite businesses, government and community organizations around shared objectives. These collaborations will address regional challenges such as infrastructure development, workforce needs and community wellbeing while promoting a culture of corporate responsibility and sustainability. Private corporate responsibility will be called up to drive the generational momentum.

By fostering an environment of mutual trust and shared vision, public/private partnerships will enable transformative initiatives that improve regional infrastructure, expand access to opportunities and create resilient systems for growth. Efforts will focus on creating frameworks for ongoing collaboration, highlighting success stories and demonstrating the measurable impact of these partnerships on the region's economy and quality of life. These actions will ensure that public and private stakeholders can continue to collaborate effectively as leadership and priorities evolve over time.

### ACTION ITEMS:

- Convene regional leaders from the public and private sectors to identify and prioritize shared challenges and opportunities.
- Develop initiatives that leverage private sector expertise and resources to address public needs, such as infrastructure, housing, and education.
- Promote corporate responsibility by recognizing businesses that lead in community investment and sustainable practices.
- Document and share case studies showcasing successful public/private partnerships to inspire ongoing collaboration.

### Key partners may include but are not limited to:

*Current and/or former leadership from Sioux Falls, Brandon, Harrisburg, Tea, and MSA communities; Lincoln and Minnehaha Counties; Sioux Metro Growth Alliance, Business, Residents, Nonprofits, Government Officials, City Administrators and Staff and South Eastern Council of Governments.*



**Sioux Falls Tomorrow** is a long-standing commitment to strategic planning that began in 1994 and has been updated every ten years. Each new version reflects the evolving needs and aspirations of the greater Sioux Falls region, with this latest iteration—**Sioux Falls Tomorrow 4**—building on nearly three decades of thoughtful planning.

In 2023, the planning process began with broad community input through surveys and meetings, ensuring that the voices of the Sioux Falls region were central to shaping the content. The National Civic League (NCL), which also facilitated the 1994 and 2004 versions, worked closely with the Steering Committee to review existing plans from local organizations to ensure that **Sioux Falls Tomorrow 4** would align with ongoing efforts and address any gaps that emerged.

The Steering Committee thoughtfully developed a draft plan, utilizing collected input as well as their knowledge and connection to the community. This draft was then shared with a diverse group of stakeholders from across the region on two occasions, whose input was critical in refining the final plan.

With 130 years of existence, NCL has worked with countless communities across the country, but often observed and commented on the unique characteristics of Sioux Falls, including the Steering Committee and stakeholders who participated in the different iterations of this plan.

The degree to which participants willingly and critically evaluated themselves as residents and leaders, collaborated and problem-solved together is not commonly seen in other communities around the country. This special capacity regularly appeared throughout the planning process and was utilized extensively to develop the plan.

With the groundwork laid, **Sioux Falls Tomorrow 4** is set to guide the region's growth and development for the future. The plan represents a clear, actionable vision, designed to build on the region's strengths and create new opportunities for progress.

**“Sioux Falls Tomorrow 4 is set to guide the region's growth and development for the future.”**

# SIoux FALLS TOMORROW 4 PARTICIPANTS

## Stakeholders

Bill Allen	Moses Idris
Julian Beaudion	Jon Jacobson
Randell Beck	Stacy Jones
Jim Berman	Nilofar Kabiri Johnson
Erin Bofenkamp	Rebecca Kiesow Knudsen
Vernon Brown	Janet Kittams
Holly Brunick	Randy Knecht
Shawn Cleary	Stacy Kooistra
Anelis Coscioni	Reggie Kuipers
Tamien Dysart	John Lawler
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Todd Ernst	Tiffany Lundeen
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Malea Grigsby	Jim Mathis
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Sarah Hanson	Tim Meagher
Vaney Hariri	Matthew Neufeld
Dan Hermanson	Josh Muckenhirn
Dennis Hoffman	Mari Ossenfort
Dr. Pam Homan	Lenn Patterson-George

## Steering Committee Members

Jeff Griffin, Greater Sioux Falls Chamber of Commerce  
 Brittany Hanson, Forward Sioux Falls  
 Mike Lynch, Forward Sioux Falls  
 Bob Mundt, Sioux Falls Development Foundation  
 Andy Patterson, Sioux Falls Area Community Foundation  
 Dr. Jane Stavem, Sioux Falls School District  
 Mayor Paul TenHaken, City of Sioux Falls

## Special Thanks

City of Sioux Falls  
 Forward Sioux Falls  
 Greater Sioux Falls Chamber of Commerce

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 Paige Pearson Meyer  
 Marcella Prokop  
 Christina Riss  
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Sioux Falls Area Community Foundation  
 Sioux Falls Development Foundation  
 Sioux Falls School District



# APPENDIX

The following reports were reviewed and utilized to create **Sioux Falls Tomorrow 4**.

- 2020-2024 City of Sioux Falls Consolidated Plan
- 2020-2024 City of Sioux Falls Parks System Plan
- 2021 Food Security Report
- 2021 Housing Needs Assessment
- 2021 Thrive – Food Security Report
- 2022 Community Health Assessment
- 2022-2023 Sioux Falls Child Care
- 2022-2025 Community Health Improvement Plan
- 2023 Bicycle Plan
- 2023 Downtown Sioux Falls Plan
- 2023 Fairgrounds Task Force Final Report
- 2023 Housing Trust Fund
- 2023 Mental Health Needs Assessment
- 2023 Sioux Falls Homeless Recommendations
- 2023 Sioux Falls Population Estimates
- 2023 Sioux Falls Regional Airport Master Plan
- 2023 Sioux Falls Regional Airport Terminal Planning Study
- 2023 Transit Development Plan
- 2023 Vision Sioux Falls
- 2023-2024 Sioux Falls School District Priorities
- 2023-2025 Sioux Falls Boys and Girls Club - McGovern
- 2024 Falls Park Master Plan
- 2024 Pedestrian Plan
- 2024-2028 Capital Improvement Plan
- 2025 Downtown Plan
- 2026 Wastewater Master Plan
- 2040 Shape Sioux Falls Comprehensive Plan
- 2045 Long-Range Transportation Plan



